

# Insider tips to give you the most success during the Virtual Career Fair

## Don't miss out on your opportunity to get noticed - dust off your resume

Did you know that MSEN employers review resumes before the event. Take the time to review and update your resume to ensure it accurately reflects your skills, experiences, and achievements. Tailor your resume to highlight relevant qualifications for the positions that are of interest to you. **Don't forget to upload it on the MSEN platform prior to the event.**

## Prepare your pitch

Prepare a short pitch (30 – 60 seconds) that highlights your top skills, or positions you for a specific role. This will help you stand out with recruiters, who are meeting many potential candidates in a short time.

## Be proactive - Check out the Job Bank ahead of the event!

Explore the Employer Hall in advance to learn about the participating employers. Familiarize yourself with employers that interest you and explore the Job Bank to view their available opportunities. Knowing what positions are available will help direct you to which employer to engage with, as well as what to skills and experiences to highlight to them.

## Engage with employers!

Be prepared to ask recruiters about specific roles. Showcase your interest and suitability for their roles through engaging conversations and share why they should consider you to join their team.

## Dress for success.

Even though this is a virtual event, choose attire that reflects the industry and company culture you're targeting. This helps make a great first impression and helps show employers you are serious candidate.

## Follow-up with employers.

Use the "Military Spouse Contact" to send a personalized follow-up email to express your gratitude and reiterate your interest.

Remember, preparation is key to making a lasting impression at the event. By following these tips, you'll be well-equipped to navigate the event with confidence and maximize your networking opportunities.

**Need tech help?** Email [msen-staging@getvfairs.io](mailto:msen-staging@getvfairs.io)